



Colorado Inferno F.C. 2017 Sponsorship Package



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Colorado Inferno F.C. is a brand new professional Indoor soccer club based in Colorado Springs that is fueled to train our hometowns best indoor athletes and ignite relationships throughout the community. Our team is full of athletes with determination and passion for soccer that will not only create a connection with the community, but also give our hometown a sense of inclusion.

As a club, we fully understand that our relationship with business and corporations must be both professional and mutual beneficial for a partnership to work. Partnership with The Inferno F.C. Would mean affiliation with the SoccerHaus which is an Indoor Sports Facility that houses sixteen to seventeen different leagues all year round.

As a sponsor, your exposure at this facility would be ideal because there is plenty of room for signage that will give a continuous yet subtle visual for all to see. With about seventeen to twenty different leagues all year round with 6-7 teams per league and on average 10-15 people per team that gives your marketing exposure to approximately 6,000 people in indoor leagues alone on a weekly bases.

When the SoccerHaus housed two semi-professional teams The Colorado Blizzard and The Colorado Big Horns, those teams average 600-700 people per home games on Saturday nights.

*All packages can be custom built, and all packages last during The Colorado Inferno Season, unless otherwise stated in the agreement.



Join the Colorado Inferno F.C. And SoccerHaus for the Fall to Spring season

Sponsors will Receive	Value
2x6 Banners	\$750.00
4x8	\$1,000.00
Season Tickets- 21 Flexible Tickets	\$150.00
Logo on Team Apparel	\$10,000 - \$1,250
Mention in Email Blast	\$500.00
Logo on Website	\$750.00
Social Media Weekly Mention	\$500.00
Game Announcements	\$500-\$300
Game Day Booth	\$500.00
Hosting a Home Game	\$1,000.00

*All packages are customizable



Social Network Exposure

Social media has become one of the most important and greatest marketing tools for The Colorado Inferno and SoccerHaus, meaning our social media is drawing great exposure and attention. We are constantly growing on a daily bases due to help from Social Butterfly our partner in Social Media.

Logo on SoccerHaus website **\$750**

Facebook

1,620 subscribers

Weekly Facebook mention **\$500**

Website

Email List

3,000 people

Included in Email blast with Company logo **\$500**

Player Sponsor

Player Sponsorship is a great opportunity to support the player in their journey to achieving success at the Second Tier level. This is also a fantastic way to support the club in a small way.

- Colorado Inferno signed picture of the player
- 1 meet and greet after a game
- Business exposure on website
- 1 Colorado Inferno F.C. Season directory

\$300



The Colorado F.C. Season Directory

Be apart of the Colorado F.C. Team program where members, supporters, and stakeholders turn to for every detail of the season. Each and every member receives one of these when they purchase advertising space.

Full page **\$300**

Half page **\$200**

Quarter page **\$125**

*****Full page and Website advertising (Business Partners) \$500*****

On Field Advertisement (Signage cost at Sponsor)

4x8 Field Boards **\$1000**

2x6 Banners **\$750**

Game Day Sponsorship (per game)

Host a game **\$1000**

Game day Booth **\$500**

Beginning of game Shutout **\$400**

Half time Shutout **\$400**

End of Game shutout **\$400**

In between Quarter shutout and timeouts **\$200**



Join one of our preferred Partner Packages

All packages can be built to cater to you within price range

Prestige Partner Package \$10,000

Logo on front of Jersey
plus 3 other advertising of choice

Platinum Partner Package \$5,000

Logo on sleeve, back of jersey, team warmup back of shirt, or back of
warmup Jacket
Plus 1 other advertising of choice

Gold Partner Package \$2,500

Logo on shorts, or traveling shirt
Website mention

Professional Partner Package \$1,250

Logo on pennys or team backpack

*All depends upon availability



Partner Agreement

Name of Business/Company _____

Address _____

Point of Contact _____

Position _____

Email _____

Mobile _____

Package Type _____

Length of Agreement _____

Terms

In exchange for the right and benefits outlines about, _____ will pay/provide

Inferno Soccer Club \$ _____ (_____ GST) annually in _____ installment(s)

Installment 1 date _____

Comments _____

Print Name _____

Position _____

Signature _____

Installment 2 date _____

Comments _____

Print Name _____

Position _____

Signature _____

How will you fuel the flame?